



R E U B E R H E N N I N G

Press release

FAIRY TALE-INSPIRED DESIGN IN LONDON

Reuber Henning rugs make their London debut in the exhibition “*mint* tells tales“, organized in cooperation with the Victoria and Albert Museum

Berlin, 1 July 2009 – The established interior designers of *mint* are preparing to open their new showroom in London. On this occasion Reuber Henning rugs will be shown in the UK for the first time: Starting Wednesday, 15 July 2009, Reuber Henning will be presented with several pieces from their “stories“ collection, a series of poetic wool and silk designs.

The show titled “*mint* tells tales“ was organized in cooperation with the Victoria and Albert Museum, which is running a parallel exhibition about fairy tales and showing objects related to the topic. For her part, Lina Kanafani, *mint*'s founder and owner, has selected a range of exhibits that includes designs by newcomers as well as pieces from well-established international designers, intrigued by the idea that all of these works seem to be telling stories – modern stories or fairy tales.

“I am very proud that our rugs will be shown in the British capital, especially as the exhibition takes place in such a well-established design store,“ says designer Franziska Reuber. The “stories“ collection represents magic encounters with silhouette-like phantasy figures. These rugs tell a tale - a tale that takes shape in the questions which form in the observer's mind and which ultimately remain unanswered.

Mint is an interior design store established in 1998. Based in central London, it is renowned for its contemporary collections, offering cutting edge design mixed with innovative one off pieces. *Mint* presents emerging talents, regularly commissioning artists and designers to create one off and limited edition pieces exclusively for the store.

With 4 million exhibits, the “Victoria and Albert’s“ is the world's largest museum for art and design. It shows a wide selection of the artistic work of several nations.



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About REUBER HENNING

Reuber Henning is a young label based in Berlin and dedicated to the creation of poetic, fairy tale-inspired, but still modern rugs of the highest quality. For two years, Franziska Reuber neé Henning and her husband Thorsten have been creating pieces that meet the highest standards regarding design and manufacture and have been designated “soft treasures“ by the Architectural Digest.

Reuber Henning aim to fascinate their customers with their dream-like creations. Plants, figures and fine lines combine to form images meant to set the imagination running and to inspire individual fantasies and interpretations. With these extraordinary designs, the rugs set new impulses for the mind as well as for the living space.

The rugs are made from hand-combed and hand-spun Tibetan wool and Chinese silk in a personally chosen workshop in Nepal, a country with great tradition when it comes to the art of hand-crafting rugs. Each rug is ordered, hand-knotted and inspected individually, applying the highest quality standards, before being sent to its destination to customers in Germany, France, the UK and the US.

Reuber Henning rugs bear the Rugmark Label certifying that they are produced under fair working conditions and that no child labour is used in making them.

Contact

REUBER HENNING

Carolin Pietsch | Leibnizstrasse 88 | D-10625 Berlin | GERMANY

Phone/Fax: +49 (0)30 325 901 45

info@reuberhenning.de | www.reuberhenning.de

“*Mint* tells tales”

15 July 2009 – 15 August 2009

Monday – Saturday 10:30 am – 18:30 pm

Sunday 12:00 pm – 17:00 pm

We would be pleased to welcome you at the **exhibition and opening** of the new *mint* showroom,
2 North Terrace, London, SW3 SBA
on **15 July 2009**
at **7:00 pm**.

Designer Franziska Reuber will be personally present.

In order to make an appointment with us, please fill in the answer form and fax it back to us.



R E U B E R H E N N I N G

Please fax to +49 (0)30 325 901 45

- Yes, I would like to meet you at *mint* at _____ o'clock.
- I would like to obtain further information and pictures of your designs.
- _____

Name _____

Editorial office _____

Address _____

Telephone _____

E-Mail _____